

**Midtown Pedestrian Counts
34th Street Partnership
Retail Services Department
June 2016**

		Average Pedestrians/Hour			
	SITES	AM	Mid	PM	PEAK
A.	19 West 34th Street, between Fifth and Sixth Avenues, north side of the street, in front of the vacant Dr. Jay's store - eastbound and westbound on West 34th Street.	2,559	2,442	3,963	4,380
B.	112 West 34th Street, between Sixth Avenue / Broadway and Seventh Avenue, south side of the street, in front of the vacant Foot Locker store - eastbound and westbound on West 34th Street.	5,304	4,752	8,292	8,796
C.	111 West 33rd Street, between Sixth and Seventh Avenues, north side of the street, in front of the lobby to building - eastbound and westbound on West 33rd Street.	1,200	1,401	2,166	2,592
D.	In front of Citibank at the northwest corner of Seventh Avenue and West 34th Street - eastbound and westbound on West 34th Street	2,574	3,444	4,200	4,608
	In front of Citibank at the northwest corner of Seventh Avenue and West 34th Street - northbound and southbound on Seventh Avenue	9,243	4,965	10,614	11,772
E.	261 West 34th Street, between Seventh and Eighth Avenue, north side of the street, in front of the vacant Bag Man store - eastbound and westbound on West 34th Street	2,352	2,454	3,096	3,336
F.	Penn Station entrance, southeast corner of West 33rd Street and Eighth Avenue - entering	591	1,242	3,678	3,912
	Penn Station entrance, southeast corner of West 33rd Street and Eighth Avenue - exiting	3,531	1,944	1,146	4,044
G.	West side of Broadway / Sixth Avenue, between 33rd and 34th Streets, in front of the vacant Modell's store - northbound and southbound.	3,903	5,517	7,362	7,764

1. These counts represent average numbers of people passing these locations on two weekdays: Thursday, June 16 and Tuesday, June 21, 2016.
2. Counts were taken during three time periods each day: 7:45 - 9:15am; 11:45am - 1:15pm (Mid); and 4:45 - 6:15pm.
3. The "PEAK" figure is based on the highest traffic volume recorded at each site.
4. Temperatures were in the low 70s to high 80s

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